## INFORMATION ABOUT AUTHORS

**Andreeva, Tatiana E.** — Senior Lecturer, Department of Personnel Management, Graduate School of Management, SPbSU.

andreeva@som.pu.ru

**Gladkikh, Igor V.** — Associate Professor, Department of Marketing, Graduate School of Management, SPbSU.

gladkikh@gsom.pu.ru

**Gladkova, Margarita A.** — Doctoral Student, Department of Strategic and International Management, Graduate School of Management, SPbSU.

rita.gladkova@gmail.com

**Kiryukov, Sergey I.** — Associate Professor, Department of Marketing, Graduate School of Management, SPbSU.

kiryukov@gsom.pu.ru

**Kosheleva, Sophia V.** — Professor, Department of Personnel Management, Graduate School of Management, SPbSU.

kosheleva@gsom.pu.ru

**Kotelkin, Sergey V.** — Associate Professor, Department of Finance Theory, Graduate School of Management, SPbSU.

kotelkin@gsom.pu.ru

**Krotov Konstantin V.** — Doctoral Student, Department of Marketing, Graduate School of Management, SPbSU.

kkrotov@mail.ru

**Makarov, Vasiliy M.** — Professor, Department of Economy and Management in Power Industries and Environmental Science, Faculty of Economics and Management, St. Petersburg State Polytechnical University.

vmmakarov@pochta.ru

**Sklyar, Tatiana M.** — Associate Professor, Department of Public Administration, Graduate School of Management, SPbSU.

sklyar@gsom.pu.ru

**Strekalova, Natalia D.** — Professor, Department of Strategic and International Management, Graduate School of Management, SPbSU.

strekalova@gsom.pu.ru

**Svarinskaya, Tamara Yu.** — Manager, Development Department, «Taleks» company.

tomurka@mail.ru

**Svetlanova, Zhanna V.** — Assistant Professor, Department of Marketing, Graduate School of Management, SPbSU.

svetlanova@gsom.pu.ru

**Takina, Svetlana V.** — Assistant Professor, Department of Economy and Management in Power Industries and Environmental Science, Faculty of Economics and Management, St. Petersburg State Polytechnical University.

svetlanatakina@gmail.com

**Zayats, Oleg I.** — Associate Professor, Department of Applied Mathematics, Faculty of Physics and Mechanics, St. Petersburg State Polytechnical University. zayats@amd.stu.neva.ru

**Zenkevich, Nikolay A.** — Associate Professor, Department of Operations Management, Graduate School of Management, SPbSU. zenkevich@gsom.pu.ru